Ranking of Data Management as an Issue

	2017	2015	2013
It is of critical importance	47%	48%	44%
Top 5 issue for our group	36%	37%	38%
On the radar, but not currently a focus	14%	12%	15%
Not important at this time	3%	3%	3%

Ranking of Most Important Data Management Challenges

Dependency on knowledge experts	5%	10%	26%	32%	27%
Complicated workflows and reformatting of data	7%	15%	30%	30%	18%
Data security and confidentiality	7%	10%	21%	27%	35%
Integrated search tool for all data	7%	8%	18%	27%	40%
Unmanaged historical data	8%	15%	28%	28%	21%
Support of Big Data	18%	18%	25%	19%	20%

● Least Important   Most Important ●
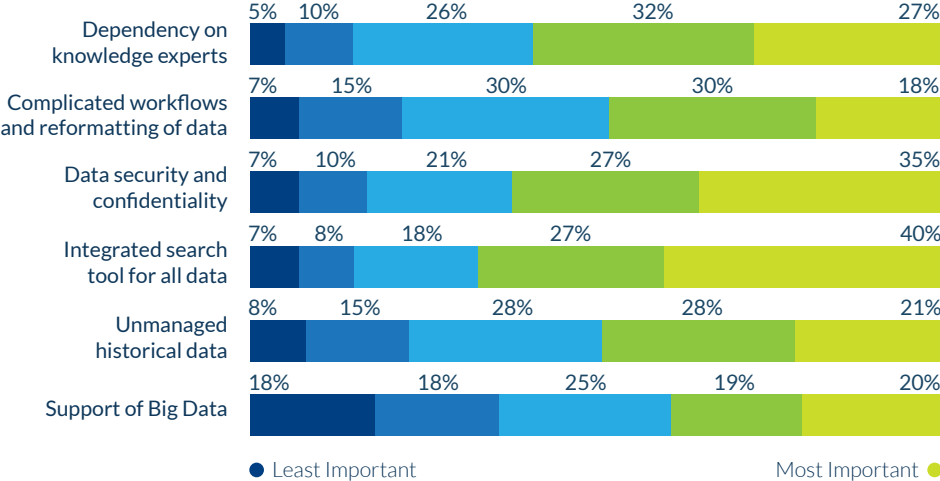
Biggest Challenge When Implementing a Solution

Challenge	Percentage
Not enough resources for due diligence	26%
Perceived cost	23%
Poor culture for managing data	23%
Lack of a champion	11%
Task is too overwhelming	9%
Other	8%
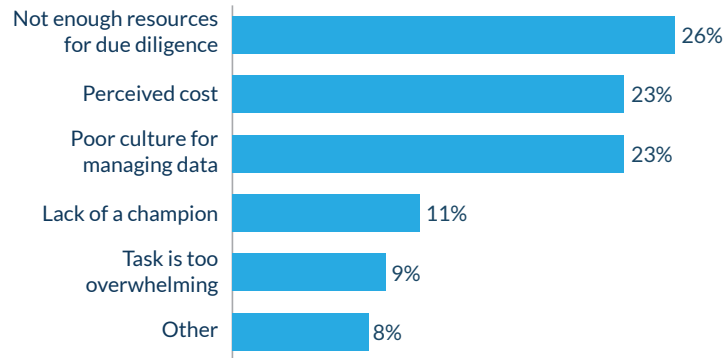
Readiness to Leverage the Cloud

12% – Unsure

17% – Very ready

Not ready– 33%

38% – Somewhat ready
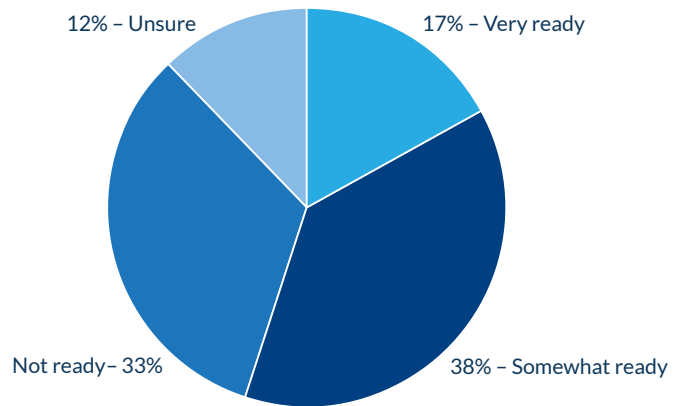
Desired Outcome From Resolving Data Management Issues

Category	Percentage
Getting the full value from your data	39%
Preservation of your data	16%
One point of access for all data, a single point of truth	13%
Improved discovery rates	12%
Increased accessibility for reporting and investment attraction	11%
Quick return on investment	7%
Other	2%